

# John Padden

Tech-forward Creative experienced in all stages of multimedia productions

(908) 307-8430  
jp2814@gmail.com

## EXPERIENCE

### Creative Director

Impact-XM

- Designed, copywrote, and presented successful proposals and pitch decks for new business development in collaboration with account team members.
- Developed branded, budget-appropriate experiences for existing customers to be deployed at trade shows and live events.
- Resourced team members in multiple departments for design and budget tracking.
- Achievements:
  - Award-winning touring mobile escape room for PSE&G.
  - VR tower defense game for GAF in award-winning booth at the International Roofing Expo.
  - Wrote live, hosted, in-booth "quiz show" games for ADT, GSK, and Hitachi.
  - Developed speakeasy experiences for Rubrik, Spylt, and Wonderful (Pistachios).
  - Conceptualized multiple years of activations for Bayer Oncology division at ASCO.
  - Numerous GSK "pharma-compliant" medical and commercial activations.

### Podcast Producer/Editor/Host

The Riverdale Register

- Produced, hosted, and edited over 100 podcast episodes recapping and comedically critiquing the CW's Riverdale.
- Secured guests, including series cast and crew, coordinated schedules and equipment, created content outlines and scripts.
- Logged and managed digital assets.

### Production Assistant

Unicorn - Apple TV+, Avalon - A+E, Griselda - Netflix,

NCIS seasons 17-19 - CBS

- Point of contact for cast and crew in all departments.
- Experienced in every phase of production, scenechronize and other database systems, making and distributing scripts, sides, and call sheets - on set and digitally.
- Generated purchase orders and managed petty cash/card.
- Communicated with vendors to order and service office computers, printers, and crew communication equipment.
- Created a happy office environment; tidied spaces, stocked office supplies, healthy crafty, and good office lunch.

## EDUCATION

### Temple University, Philadelphia — BA in Film & Media Arts

Concentration in Screenwriting, May 2015 - GPA 3.5

## SKILLS

Established leader with strong communication skills

Conceptual copywriting, creative writing, script coverage, social media, AI Prompt Engineering  
Proficient in Google, EP, and MS Office suites, Dropbox, Sharefile, and Final Draft.

## PROJECTS

**Fight Me? (short)** - Writer

**The Catcher in the Wry (blog)**  
- Writer

**Dungeon Master** - Fun

## MISCELLANEOUS EMPLOYMENT

**Philadelphia Folk Festival,**  
Philadelphia, PA - Video Crew  
Member

**Picture Shop,** Burbank, CA -  
Vault Technician

**Fine Bros. Entertainment,**  
Burbank, CA - Post Production  
Assistant

**Warner Bros. Studios,**  
Burbank, CA - General Clerk /  
Tour Guide

**Media Talent Group,** Los  
Angeles, CA - Development  
Coordinator (Intern)

